

Raise your flock / business profile with an advert in a Texel Sheep Society publication. All publications also appear on our website at no extra cost to you. Our website continues to be one of the most popular in the livestock sector.

JOURNAL - A5 (25% discount for Members adverts received prior to 14th December 2015)

Copy deadline: December 14th 2015

The annual Texel Sheep Society Journal is published in May each year. This is posted direct to our Membership, many overseas enthusiasts, plus numerous industry representatives. It is also made available at events attended by the Society throughout the year.

Size	Member	Discounted 25%	Commercial
½ page	£160	£120	£250
Single page	£260	£195	£400
Double page	£520	£390	£800
Inside back cover			£500

BULLETINS - A4

Copy deadline:

Winter bulletin - October 19th 2015

Spring bulletin - January 29th 2016

Published in November and March and posted direct to the full Membership and made available at Society attended events.

Size	Member	Commercial
⅛ page	£75	£125
¼ page	£100	£150
½ page	£180	£260
Full page	£250	£500

NATIONAL SALE CATALOGUES - A5 (included in 4 separate publications)

Copy deadline: July 4th 2016

Published in August and posted direct to all Vendors and associated Auctioneers. Also posted by Auctioneers to their commercial customers.

* Note flock adverts are not permitted in the National Sale Catalogues.

Size	Inside front/back full colour	Back cover full colour	Inner pages mono
½ page			£100
Full page	£400	£650	£200

All advertisers to complete, sign and return to the Society with advert copy.

Name	
Address	
Postcode	
Phone	
Email	

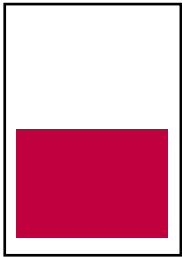
A design fee of £65 per advert applies if the Society designer is requested. VAT to be applied at current rate to all prices.

FILE REQUIREMENTS

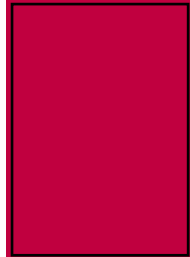
- Artwork should be supplied in high resolution, at least 300dpi
- Colours must be CMYK (not RGB)
- Please send completed artwork in either JPEG or PDF format only.
- Artwork must be supplied to the actual finished size

ADVERT DIMENSIONS

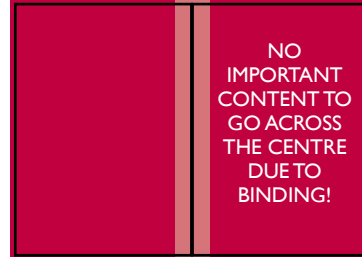
JOURNAL - A5 (148mm x 210mm)



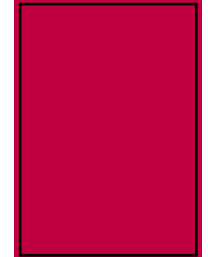
½ PAGE
118mm x 86mm



FULL PAGE
148mm x 210mm
+3mm Bleed on all edges
(154mm x 216mm)

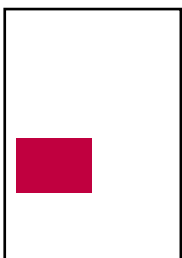


DOUBLE PAGE
296mm x 210mm
+3mm Bleed on all edges
(302mm x 216mm)

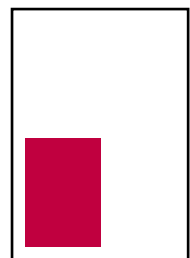


INSIDE BACK COVER
148mm x 210mm
+3mm Bleed on all edges
(154mm x 216mm)

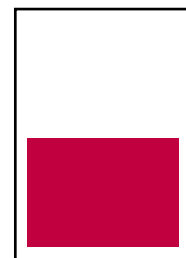
BULLETINS - A4 (210mm x 297mm)



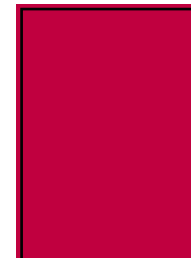
1/8 PAGE
82.5mm x 60mm



1/4 PAGE
82.5mm x 125mm

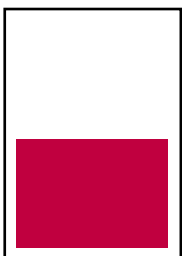


1/2 PAGE
170mm x 125mm

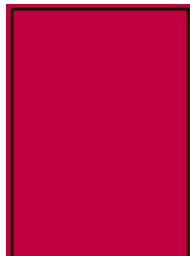


FULL PAGE
210mm x 297mm
+3mm Bleed on all edges
(216mm x 303mm)

NATIONAL SALE CATALOGUES - A5 (148mm x 210mm)



½ PAGE
118mm x 86mm



FULL PAGE
148mm x 210mm
+3mm Bleed on all edges
(154mm x 216mm)

MARGINS & BLEED

Full page artwork **must** be supplied with 3mm of bleed on all edges. All important content should be kept within a 10mm margin as illustrated here.

3mm BLEED
10mm MARGIN
YOUR LOGO
← TRIM LINE